



UNIVERSITY OF CALIFORNIA  
**SANTA CRUZ**

## UC SANTA CRUZ GUIDE TO PLANNED GIVING

How will you build your legacy?



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*Bequest Language*

## YOUR SUPPORT BUILDS ON OUR ACHIEVEMENTS:

- UC Santa Cruz researchers were the first to assemble the DNA sequence of the human genome and gave the world a free, revolutionary tool, the UC Santa Cruz Genome Browser. Researchers worldwide use the genome browser to discover new ways to diagnose, treat, and even prevent diseases.
- Through research, education, and public service programs, UC Santa Cruz has transformed the way food is grown and helped make “sustainability” a household word.
- The first AIDS vaccine to have shown effectiveness against the AIDS virus was developed by UC Santa Cruz biomolecular engineer Phil Berman.
- UC Santa Cruz is home to one of the top centers for marine mammal research in the world, and our marine scientists are working to integrate science and policy in programs that address ocean conservation and management issues.
- Ranked first nationally for impact of research in space sciences, UC Santa Cruz’s astronomers have discovered more than half of all known extra-solar planets.
- The Dickens Project at UC Santa Cruz is internationally recognized as the premier center for Dickens studies in the world and is one of the leading sites for research on 19th-century British culture.
- UC Santa Cruz researchers saved the peregrine falcon from near extinction. Today, their numbers are soaring.

# You can build a strong legacy



"A gift to UC Santa Cruz is a social investment—and the dividends are invaluable. We are transforming students' lives and perspectives, enabling them to innovate, do collaborative research, and solve challenging real-world problems. Our excellent faculty make UC Santa Cruz an exceptional institution for new ideas and visionary thinking, joining together the best elements of creativity, knowledge, and wisdom. Much of this success is owed to our friends and supporters."

*George Blumenthal*  
Chancellor

You have an opportunity to invest in a place like no other. A place that has been carefully cultivated in order to continue its commitment to students—to society—to be a place of questioning, understanding, experimentation, and solutions.

UC Santa Cruz continues to be a dynamic research university with an international reputation for tackling complex social, political, and scientific problems and for giving undergraduate and graduate students the tools they need to work effectively in a complex world.

Investments from individuals like you are critical to making all of this possible.

Join us in our commitment to continue this mission. Be a part of our legacy and yours.

# Your gift is a powerful investment

Private gifts are an investment, ensuring an extraordinary quality of education for each UC Santa Cruz student while enabling researchers to break new ground. State funding provides a foundation for UC Santa Cruz, but private contributions are essential. Without them, it will be more difficult for UC Santa Cruz to sustain its commitment to improving people's lives through innovation and discovery while providing a top-tier

education to our students.

**Flexible gifts** provide a means of immediately addressing areas that have the most impact for our students, allowing the Chancellor to advance top campus priorities. **Directed gifts** allow you to designate your support to a specific program or priority area.

## Examples of your investment in action:

**Flexible Funding** empowers the chancellor to advance campus priorities or seize emerging opportunities as they arise.

## Funding to provide

**scholarships** that open doors for exceptional undergraduates, including many who are the first in their family to attend college and who otherwise could not afford a university education.

**Funding to underwrite programs** in fields as diverse as cancer research, environmental sciences, and modern American music.

**Funding for endowed chairs**—perhaps the single most powerful tool for retaining and recruiting world-class faculty who value both teaching and research.

**Funding for capital programs** supports the best equipment, laboratory upgrades, and facilities—critical for nurturing student initiative and providing innovative programs that complement classroom instruction.

## Layla Cervantes

Carson '16, biology



Layla Cervantes got a confidence boost after her first year at UC Santa Cruz, when she got a prestigious summer internship at the Genome Technology Center at Stanford University with the help of two caring mentors.

Her early life was marked by poverty, but Cervantes defied the statistics. When she was growing up, there were times she and her family found themselves sleeping on friends' couches and in family members' homes. She remembers her father having to cross and re-cross the Mexican border just to find work.

Her two summers at Stanford eventually led her to the research she did at UC Santa Cruz's Microbiology and Environmental Toxicology Department.

She also received an Undergraduate Research Award for her work. The award—made possible by a generous private contribution—included a cash prize that enabled Cervantes to attend the Emerging Researchers Conference in Washington, D.C.

# STUDENT STORIES

## Brandon Vi

Crown '17, physics and computer science



Growing up in a troubled home in East San Jose, Brandon Vi would often find reasons to stay at school.

He would spend hours in the library combing through books on science, technology, and transportation, sometimes staying so late he'd miss the last bus.

According to Vi, all signs pointed to him not graduating from high school—let alone going on to college.

But thanks to inspiring teachers and friends who encouraged him to pursue his passions, Vi was accepted to several UCs.

At UC Santa Cruz, Vi worked with a team on an app for the Santa Cruz Metropolitan Transit District with the aim of helping riders like himself track their bus's arrival in real time.

His work was part of an internship he hopes will open the way for a career as a transportation planner or highway engineer. Without an Alumni Association scholarship, however, the transit district internship might not have been possible.

Instead of finding a minimum-wage job to make ends meet, Vi was able to pursue work that "not only helps me develop personally, but also allows me to give back to the community," he said.



## Carson Watts

Oakes '13, sociology

Black smoke from burning e-waste and the acrid smell of sewage filled the air as Carson Watts strode through the slums of Old Fadama in the capital city of Ghana.

The shantytown is a collection of dusty alleys, wooden shacks, and a sanitation system that consisted of trash haulers and latrine operators dumping their loads of waste into a fetid lagoon.

Watts was soon talking to residents and government officials to understand why such unhealthy conditions existed and what could be done to improve them.

"It was eye-opening to see the poverty there," Watts said of his time in the slums, "but it also confirmed my career path."

Watts's first job out of college was working for a grassroots campaign that fundraises for environmental and social justice issues.

At UC Santa Cruz, Watts coordinated a green building campaign for the campus's Student Environmental Center.

That dedication to social issues and public service is what landed Watts the \$2,500 Gabriel Zimmerman Memorial Scholarship. The award, started by two UC Santa Cruz alumni, was established in honor of Gabe Zimmerman, who died in the January 2011 shooting that killed five people and wounded U.S. Congresswoman Gabrielle Giffords.

## Meka Williams

Stevenson '15, sociology



When she was 5, Meka Williams lost her mother to suicide. When she was 8, her father went to prison.

The little girl and her two siblings were taken in by an aunt, who raised them in a cramped apartment in Inglewood, California. Gun violence and jail stole some of her friends, and, it didn't seem likely Williams would go to college.

But with encouragement from her aunt and high school mentors—added to her own strong drive—Williams was accepted to UC Santa Cruz, with aspirations to start her own business and become a television personality one day.

She worked hard in college, holding down two jobs and serving as a mentor at the Rosa Parks African American Theme House.

She also received financial aid and support from the campus's Educational Opportunity Programs and the Smith Renaissance Society, which assists independent students.

"UC Santa Cruz has allowed me to challenge myself," she said, "to go beyond my degree."

**PAYING IT FORWARD:  
BILL DICKINSON—  
PIONEER CLASS GRADUATE  
COWELL '68, PHILOSOPHY**

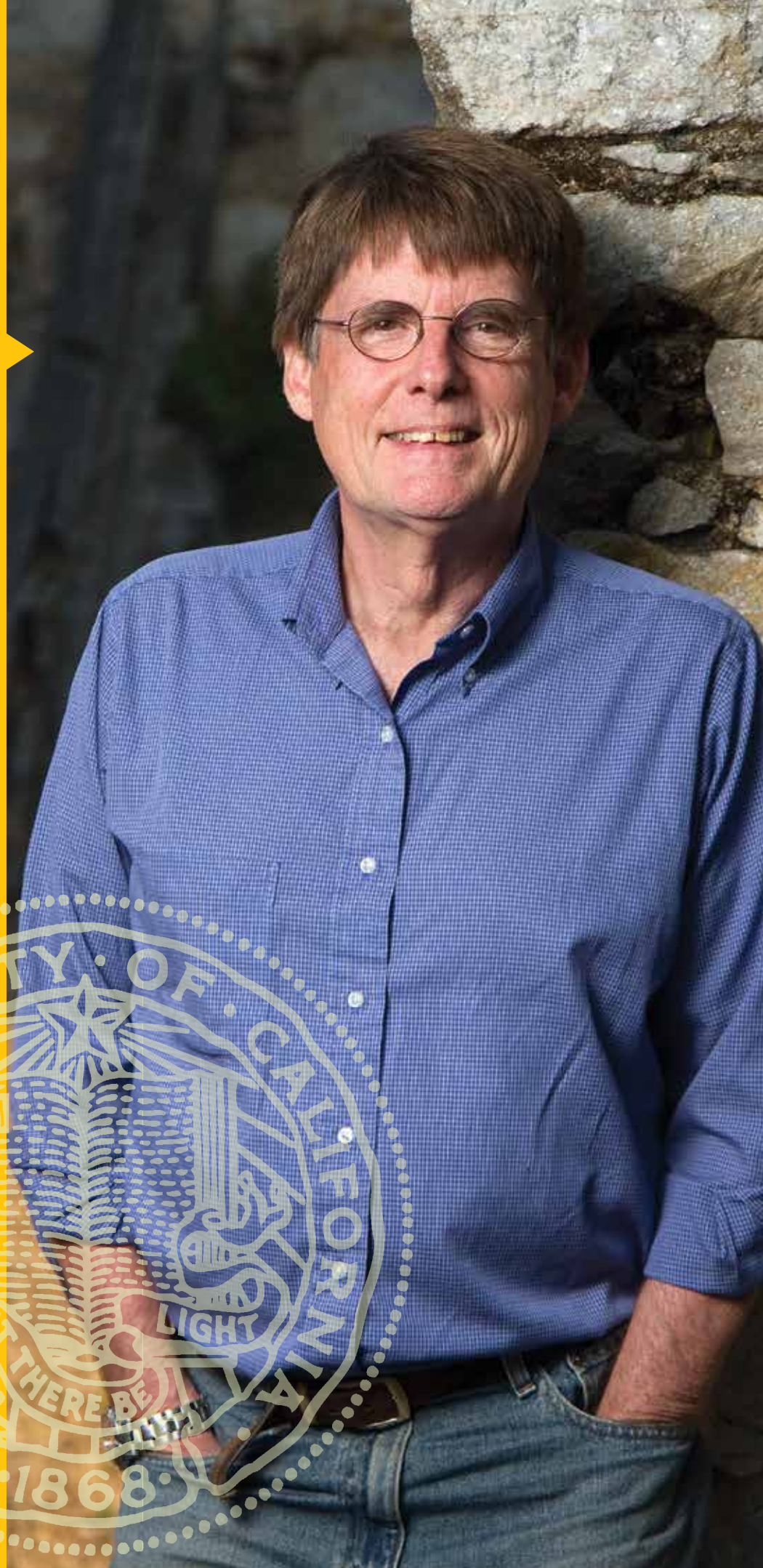
"I had gone on my own when I was 16. The year the campus opened, I was at Santa Rosa Junior College, and I was thrilled by what the Santa Cruz campus had set out to become. When I was accepted, I was on cloud nine. The registrar then sent a letter saying that because I was a minor and my mentally ill mother lived in Nevada I would have to pay out-of-state tuition.

Chancellor Dean McHenry's assistant, Byron Stookey, solved the problem and, in so doing, became a shining example of the kind of man I sought to become. I shall be forever grateful for that. The university turned out to be full of such exceptional people who helped me make my way up life's ladder, and that, in turn, motivates me to try to do the same for others.

In 1999, the Pioneer Class celebrated its 30th anniversary — a milestone. It seemed like a good time for me to pay it forward, to create a living memorial to Cowell College's remarkable founding provost, Page Smith, and his equally remarkable artist wife, Eloise, who showed me the way to a life path that has been good to me. I started the Smith Society, which became the Smith Renaissance Society, to support students like me, from foster homes and other difficult beginnings. Of course, I wanted to make sure it was endowed, so it would carry on after my death.

I wanted to create a gift arrangement that would pay me retirement income. As a result, I established a Charitable Remainder Unitrust through the sale of real estate because it offers me income now and will create an endowment for the Smith Society in the future. I'm glad I did."

*For more information on establishing a Charitable Remainder Unitrust, contact the Office of Planned Giving at (831) 459-5227 or by emailing [gift.planning@ucsc.edu](mailto:gift.planning@ucsc.edu).*



# Step 1. Your gift is a rewarding investment

Philanthropic support of UC Santa Cruz can be traced to its founding in 1965. Our exceptional learning community has been sustained by the support of community members, alumni, parents, faculty, staff, and friends — individuals like you. Many support UC Santa Cruz on an annual basis and many include the campus in their estate plans. All realize that an education at UC Santa Cruz is among society's best investments.

## **PLANNED GIVING: SOMETHING FOR EVERYONE**

Fulfill your philanthropic goals and discover more ways to give than you ever thought possible.

- Make investments that “give back” to you. Planned gifts or investments in UC Santa Cruz can provide extra retirement income or help pay for your children's or grandchildren's education.
- Defer or reduce taxes.
- Add meaning to your gift by honoring someone special.
- Help future students and support important research while maximizing the financial advantages available to you.

As a planned giving donor, you can partner with UC Santa Cruz as we explore, discover—even transform—the world and share the rewards, through a return on investment measured in innovation for generations to come.

## **COMMEMORATIVE GIFTS**

UC Santa Cruz's philanthropic partners have the opportunity to honor others—perhaps a family member, a friend, or a respected mentor—by naming their gift. Opportunities include naming a research fund, an endowed scholarship or faculty chair, library subjects, or facilities. Let us help you design a gift that honors that special someone.

## **CURRENT OR ENDOWED GIFTS?**

Think about the time frame over which you'd like to make a difference. You can designate your investment to establish a current use fund that is entirely expendable and lasts only as long as the fund exists. Or you may wish to establish and name an endowment fund that exists in perpetuity and generates an annual distribution. Named at your request, this endowment will exist in perpetuity; annual payments from the endowment support the scholarship, program, or faculty chair while the value of the fund continues to grow.

## **A SOCIAL INVESTMENT FOR WHERE THE IMPACT IS GREATEST**

Supporting the UC Santa Cruz Fund is the most flexible kind of support you can offer. With an unrestricted endowment, you will provide UC Santa Cruz with a perpetual fund named as you wish. Its income is then directed by the chancellor to meet the university's most pressing demands. Alternatively, gifts can also benefit a specific segment of UC Santa Cruz, or focus on a particular area, such as endowed scholarships, fellowships, or faculty chairs.

# Step 2. How to begin your legacy

## CASH GIFTS

Cash is the most common and popular type of asset given. Checks may be made payable to the UC Santa Cruz Foundation, and mailed to this address:

**UC Santa Cruz Foundation**  
1156 High Street  
Santa Cruz, CA 95064

We suggest that you include a note or letter stating that your gift is either unrestricted or designated for a specific purpose. Your receipt will be mailed to the address you provide.

When you itemize your deductions, gifts of cash can be deducted on your federal income tax return. Amounts up to 50 percent of your adjusted gross income can be deducted; any excess can be deducted over the next five years. The five-year carryover works for any asset you'd like to use. Your actual tax savings depends on your tax rate and other factors. Generally, the higher your tax rate, the greater your savings. Gifts of cash are considered completed when delivered or mailed.

**Important:** Please call us before making any of these gifts. We can assist you and your adviser so that you have the correct information. Moreover, we can ensure the process is efficient and accomplishes your goals.

## PROPERTY OTHER THAN CASH

### APPRECIATED SECURITIES

Gifts of appreciated securities, including appreciated shares of mutual funds, may be made at a remarkably low after-tax cost. If you have securities that have increased in value and you have owned them at least 12 months and a day, you not only receive a deduction based on the full appreciated value of the asset, but you also avoid the capital gains tax that would have been due if you had sold the shares.

You can generally deduct gifts in the form of appreciated property up to 30 percent of your adjusted gross income. To maximize the tax benefits available to you, your shares must be transferred to the UC Santa Cruz Foundation before they are sold. The way you transfer shares is determined by whether your stock is held in a brokerage account or in certificate form. Please call us about electronically transmitting shares from your brokerage account to our foundation account—an easy way to make an important gift.

### REAL ESTATE

Real estate makes an appealing charitable gift. Like most other charitable gifts, real estate gifts are tax deductible—and that's just the beginning. Through various ways of managing property and arranging for its distribution to family and others, you can minimize taxes and worries for your heirs. You may also be able to arrange supplemental income for retirement as part of your gift, or give a home while you continue to live in it.





## TANGIBLE PERSONAL PROPERTY

Collections of value, works of art, jewelry, antiques, musical instruments, rare books, first editions, and other personal property can become practical and meaningful gifts. The amount of your deduction depends on various factors including but not limited to the appraised value and how your gift will be used. Under “related use” IRS rules, if UC Santa Cruz uses the donated personal property in the normal course of its educational and/or research activities, your deduction for the gift can generally include the appreciated portion of the value. Please note that items valued at more than \$5,000 require an independent appraisal. UC Santa Cruz retains the right to decide which tangible personal property to accept.

## LIFE INSURANCE

Insurance policies that were purchased to provide protection for dependent children or as part of a business partnership, but are no longer needed for their original purpose, provide an excellent giving opportunity. When you donate an existing policy to the UC Santa Cruz Foundation, the value of your gift is determined to be approximately the current net cash value of the policy at the time the gift is made.

## INVESTING IN STUDENTS WITH PLANNED GIFTS: ALECK AND NANCY DARR

Aleck and Nancy Darr are members of the UC Santa Cruz community who have included the university in their will.

According to Aleck (Stevenson '70, history), his wife Nancy could be an honorary Kresge College alumna from the number of times they've both attended the Dickens Universe, an annual literary event on campus that studies the works of Charles Dickens.

“When we retired, we were used to putting money into our 401(k) funds. Because we don't have any children, we agreed that the best way for us to continue to invest in the future would be to put money into the two universities that gave us our own futures,” Nancy said.

Both Sacramento State and UC Santa Cruz benefit from the Darrs' generosity.

“I could have definitely used help with writing when I was in the dorms, so when we heard from former Provost Ellen Suckiel how active Stevenson's writing programs are, we decided to fund it every month, Aleck said. “After we're gone, our estate will support the Darr Endowment for Student Scholarships at Stevenson College.”

“We're both the first in our families to go to college. I never would have made it through school if I hadn't had scholarships,” Nancy said. “Since we both know how much it means to get help when you need it, it's been nice to have such an agreement in our giving.”

In addition to their ongoing support for Stevenson, the Darrs have included a percentage of their estate to support the Dickens Universe.

“Including a percentage of our estate to each of our interests means each of our interests will get supported,” Aleck said. “That's what matters to us.”

## Step 3. Make your gift work for you



### **GIFTS THAT PROVIDE INCOME**

Did you realize that you can make a gift to UC Santa Cruz while retaining needed income? There are several types of income-producing gifts to choose from, each with different benefits and requirements.

Benefits of these gifts include tax savings, charitable deductions, and regular payments to you and your spouse or partner, for life.

In these arrangements, gift-giving need not mean sacrificing financial security. This type of giving can help you:

- Create a supplemental source of retirement income.
- Ensure a protected income for your spouse or other loved ones who survive you.
- Arrange funds to cover educational expenses for children or grandchildren.
- Increase your income from low-yielding stocks or other assets.

With these possibilities in mind, read on to learn about several gift plans that allow you to give more while preserving your economic well-being.

*Continues on page 12*

## YOUR LEGACY PLANNING OPTIONS

	TYPE OF GIFT	BENEFITS	BENEFICIARY
GIFTS THAT THE UNIVERSITY CAN USE TODAY	Outright	<ul style="list-style-type: none"> <li>• Current income tax deduction</li> <li>• See gift in operation during your lifetime</li> <li>• Avoid capital gains taxes when using appreciated assets</li> </ul>	<ul style="list-style-type: none"> <li>• UCSC is immediate beneficiary</li> </ul>
	Charitable Lead Trusts	<ul style="list-style-type: none"> <li>• Current income stream to UCSC with potential gift tax savings to heirs in the future</li> </ul>	<ul style="list-style-type: none"> <li>• UCSC is immediate income beneficiary for term of years</li> <li>• You or your heirs are future residual beneficiaries</li> </ul>
	IRA Rollover Gifts	<ul style="list-style-type: none"> <li>• Up to \$100k of tax-free distribution from retirement account</li> <li>• Easy way to make annual gift for individuals 70 1/2 years or older</li> </ul>	<ul style="list-style-type: none"> <li>• UCSC is immediate beneficiary</li> </ul>
GIFTS THAT PAY YOU INCOME	Charitable Gift Annuity	<ul style="list-style-type: none"> <li>• Bypass capital gains taxes</li> <li>• Fixed and predictable payments</li> <li>• Portion of payments may be tax free</li> <li>• Charitable income tax deduction</li> </ul>	<ul style="list-style-type: none"> <li>• One or two annuitant beneficiaries</li> <li>• UCSC is future residual beneficiary</li> </ul>
	Charitable Remainder Trusts	<ul style="list-style-type: none"> <li>• Bypass capital gains taxes</li> <li>• Payments for life or term of years</li> <li>• Charitable income tax deduction</li> </ul>	<ul style="list-style-type: none"> <li>• One or more income beneficiaries</li> <li>• UCSC is future residual beneficiary</li> </ul>
	Pooled Income Funds	<ul style="list-style-type: none"> <li>• Bypass capital gains taxes</li> <li>• Fixed or variable payments</li> <li>• Portion of payments may be tax free</li> <li>• Charitable income tax deduction</li> </ul>	<ul style="list-style-type: none"> <li>• One or two beneficiaries</li> <li>• UCSC is future residual beneficiary</li> </ul>
GIFTS THAT TAKE EFFECT AFTER YOUR LIFETIME	Bequests	<ul style="list-style-type: none"> <li>• Charitable deduction for taxable estates</li> <li>• Allows you to make a large gift at no immediate cost to you</li> </ul>	<ul style="list-style-type: none"> <li>• UCSC is future beneficiary</li> </ul>
	Life Insurance	<ul style="list-style-type: none"> <li>• Allows you to make a large gift at little cost to you</li> </ul>	<ul style="list-style-type: none"> <li>• UCSC is future beneficiary</li> </ul>
	Retirement Plans	<ul style="list-style-type: none"> <li>• Avoid double taxation of retirement assets</li> <li>• UCSC applies the full amount of plan assets to the purpose you choose</li> </ul>	<ul style="list-style-type: none"> <li>• UCSC is future beneficiary</li> </ul>
	Retained Life Estate	<ul style="list-style-type: none"> <li>• Current income tax deduction</li> <li>• Potential estate tax savings</li> </ul>	<ul style="list-style-type: none"> <li>• You retain lifetime beneficial use of real property</li> <li>• UCSC receives future rights to property</li> </ul>

## CHARITABLE GIFT ANNUITIES

### **Immediate Payment** (\$20,000 minimum)

You can make a gift through a charitable gift annuity agreement. Here's how it works:

1. You transfer cash or other assets to The Regents of the University of California, Santa Cruz, campus to fund a gift annuity agreement.
2. You'll receive a fixed payment each year. The amount of your payment is a percentage of your gift determined by your age when the gift is arranged.
3. This gift generates an immediate tax deduction, and part of each annual payment you receive may be tax free for a number of years.
4. You may also name a second individual to receive payments with you for his or her lifetime. In a joint-life gift annuity, the payment and deduction are less because the annuity is distributed to two people during the course of their lifetimes.

5. The asset value that remains from the original gift at the death of the annuitant(s) is the gift to UC Santa Cruz.

Many UC Santa Cruz alumni and friends find it beneficial to arrange a new gift annuity agreement each year. Since payment rates for older donors are higher than for younger donors, each new gift annuity generally brings larger annual payments.

### **Deferred Payments** (\$20,000 minimum)

Because older donors generally enjoy higher payment rates for gift annuities, gift annuities that make immediate payments are most attractive for those over 65. Younger donors might consider a deferred charitable gift annuity agreement as part of their retirement planning. With a deferred annuity, you transfer funds today and receive an income tax deduction this year, but payments to you begin at a date you specify, several years in the future.

## CHARITABLE REMAINDER TRUSTS

**(\$100,000 minimum for UC Santa Cruz Foundation;  
\$250,000 minimum for The Regents of the University  
of California, Santa Cruz, campus)**

A charitable remainder trust enables you to arrange for a very meaningful gift to UC Santa Cruz while first providing income for yourself or others you name.

Here's how a charitable remainder trust works:

1. You, as the donor, create a trust with the assistance of your legal/financial advisers.
2. You transfer cash or other property, the minimum value of which must exceed \$100,000, to the trust, to be managed by a trustee. The trustee can be you, a bank, a trust company, or the UC Santa Cruz Foundation or The Regents of the University of California, Santa Cruz, campus.
3. You receive an income tax deduction in the year you create the trust.

4. The trustee manages the property for the beneficiaries. You or others you name are called the "income beneficiaries" and the UC Santa Cruz Foundation or The Regents of the University of California, Santa Cruz, campus is the "charitable beneficiary."
5. Each year, a distribution from the earnings or assets in the trust is paid to the income beneficiaries.
6. Payments continue until the trust is "dissolved."  
The trust document specifies when this is to occur, such as at the death of the last beneficiary or after a stated period of time.
7. When the trust is dissolved, its assets are distributed to UC Santa Cruz. This gift portion is known as the "charitable remainder."

Charitable remainder trusts can be designed to pay either fixed, unchanging income, or an income that will vary with the performance of the trust assets. Read on for details about these two types of trusts.

### CHARITABLE REMAINDER ANNUITY TRUSTS— FOR INCOME THAT NEVER CHANGES

A charitable remainder annuity trust allows you to make a gift while receiving a fixed and regular income, perhaps supplementing your retirement plan. This type of trust also allows for the professional management of assets for you and surviving loved ones.

Annual payments from this type of trust comprise at least 5 percent of the amount originally placed in the trust.

### CHARITABLE REMAINDER UNITRUSTS— FOR FLUCTUATING INCOME

Like the annuity trust, the charitable remainder unitrust is a gift that is designed to return an income. But unlike the income-generating annuity trust, the income from a unitrust fluctuates with the value of the trust assets as valued annually.

You determine the annual payout percentage when the gift is made. By law, this payout percentage must be a minimum of 5 percent and no more than 50 percent. Each year this percentage of the value of the trust assets is paid to you or others you select. When the value of the trust investments increases, more income is distributed. The income will be less if the value of the investments declines. New gifts can be made to this trust, and a tax deduction is allowed for additional contributions.

### CHARITABLE LEAD TRUSTS

Charitable lead trusts allow UC Santa Cruz to use your gift right away, while reserving future benefits from the gift for family members.

In this type of gift arrangement, you contribute property to an irrevocable trust. The trustee pays an income to UC Santa Cruz for your lifetime or a period of years. At the end of the term, the trust property is distributed back to you or to your heirs.

The primary estate planning advantage of charitable lead trusts is that the property contributed is valued for estate and gift tax purposes on the date of contribution. This means that if you have an asset that is likely to appreciate substantially in value over time, such as real estate or securities, you may wish to remove it from your estate now by contributing it to a charitable lead trust. When your heirs receive it they will not have to pay gift or estate tax on the increase in value between the date of contribution and the date of distribution.

### POOLED INCOME FUNDS

(\$20,000 minimum)

A pooled income fund provides donors with tax-saving benefits while also minimizing investment risk and overhead fees. When you contribute a minimum of \$20,000 to a pooled income fund, your gift is “pooled” with gifts from other donors and invested in a diversified portfolio. Income earned by the fund is distributed proportionately each year to those who have contributed. Benefits of a pooled income fund include bypassing the capital gains tax, increasing income, and receiving a charitable tax deduction in the year the gift was made. After the deaths of the last beneficiaries, the proportionate share of the fund’s assets is distributed to UC Santa Cruz to be used as designated by the donor.



**THE LEGACY CONTINUES:  
DAVID THOMAS—  
FOUNDING FACULTY  
MEMBER**

“I was a founding faculty member, and I taught at UC Santa Cruz for 33 years. I know the quality of its education. I also know that many potential students cannot attend for want of means.

I’ve included UC Santa Cruz in my will. The largest amount goes to funding undergraduate scholarships.

To create my will, I spent over six months thinking through my life experience and my commitments and what I would like to continue to support. This was a demanding and instructive exercise. I worked with UC Santa Cruz’s planned giving folks to sharpen and refine the focus, and to find the appropriate legal language. They were most helpful.

If asked, I’d advise anyone engaged in this process to spend the time to get clear on your values and opportunities and to weigh alternatives. Then work with advisers and UC Santa Cruz’s people. I did, and I’m pleased with the result.”

*For more information, contact the Office of Planned Giving at (831) 459-5227.*

## GIFTS FROM YOUR RETIREMENT PLANS AND YOUR ESTATE

Estate planning is important to your beneficiaries. It can also be a vehicle for giving to the UC Santa Cruz Foundation and a convenient way to know that your assets will be directed according to your intentions. Retirement plans and bequests allow you to provide for the UC Santa Cruz Foundation now without impacting your current finances.

### RETIREMENT PLANS/IRAS

Designating the UC Santa Cruz Foundation as the charitable beneficiary of your retirement plan or individual retirement account (IRA) is a simple and effective way to give to UC Santa Cruz. In fact, retirement plans and IRAs should be one of the first assets considered when formulating the charitable aspects of your estate plan. Why? It's an expensive asset for your heirs. As you know, traditional retirement funds have never been taxed as income. When you make a withdrawal from your IRA or retirement plan, you must pay taxes on it as ordinary income. Also, whatever remains in these plans when you are gone is subject to both income and estate tax. If you are in the highest tax bracket, these combined taxes could reduce the value of your retirement plans by 50 percent or more.

When considering a bequest, remember that all of the life-income gifts previously described—charitable gift annuities, pooled income funds, charitable remainder trusts, and charitable lead trusts—can be included in your will or living trust to take effect upon your death.

### BEQUESTS

Gifts through wills or living trusts, after your lifetime, are commonly referred to as bequests. They're popular because they're easy to arrange and can be changed at your discretion. They allow you to make a significant contribution to the UC Santa Cruz Foundation while reducing estate taxes.

Contact your attorney when planning your bequest. Your attorney should contact our office prior to drafting your estate plans to ensure the program, scholarship, or other opportunity in the bequest is properly described.

Your bequest can take various forms:

- **Specific Bequest:** UC Santa Cruz Foundation receives a specific dollar amount, a percentage of your estate, or specific property.
- **Residuary Bequest:** UC Santa Cruz Foundation receives all or a stated percentage of your estate after distribution of specific bequests (such as gifts to family members or friends) and payment of debts, taxes, and expenses.
- **Contingent Bequest:** UC Santa Cruz Foundation receives part or all of your estate under certain specified circumstances.

Often, you can amend your existing will or living trust by adding a "codicil" or amendment. This is a simple document directing that the provisions of the original document are still in effect, but you are now including the UC Santa Cruz Foundation as a beneficiary of your estate.

Regardless of the form of bequest used, you can designate your bequest to establish a current use fund, which is totally expendable, or an endowment fund, which exists in perpetuity and generates annual support or payout to such things as a scholarship, program, or faculty development. For your convenience, sample bequest language is provided in the Appendix of this booklet.



# GIVING SOCIETY



## **THE 21st CENTURY CLUB**

The 21st Century Club recognizes those individuals who have made provisions for UC Santa Cruz through their will or revocable trust, retirement plan, life income gift, or life insurance policy.

Members of the 21st Century Club are acknowledged in a number of ways, such as receiving invitations to university events and being listed in the club's Honor Roll.

# Contact UC Santa Cruz

Individuals like you are critical to the success of UC Santa Cruz students, who leave our campus able to make a real and permanent difference in our interconnected society.

Gifts that provide income can take time. Our professionals are available to assist you in your decision, choosing an approach that fulfills your philanthropic and financial objectives.

Before you decide to invest in UC Santa Cruz, please contact us. You can receive the help that ensures your gift has the impact you desire.

To that end, discuss any gift you may be considering with your financial adviser and/or attorney.

Your advisers can help you based on your unique circumstances and work in concert with UC Santa Cruz's professionals.

**UC Santa Cruz**  
**Office of Planned Giving**  
**University Relations**  
**1156 High Street**  
**Santa Cruz, CA 95064**

**Tel: (831) 459.5227**

**[giving.ucsc.edu/plannedgifts](https://giving.ucsc.edu/plannedgifts)**

Effective gift planning can provide a wide range of benefits, including giving more than you'd imagined, fulfilling your philanthropic goals, honoring a loved one, or creating a legacy that benefits future generations of students and faculty at UC Santa Cruz.

## APPENDIX

### **Suggested Bequest Language**

UC Santa Cruz sample bequest language is available here for current use and endowed funds. For specific department/division bequest language, please contact the UC Santa Cruz Office of Planned Giving for assistance.

#### *Example of Gifts to Foundation (Cash, Marketable Securities)*

UC Santa Cruz Foundation  
1156 High Street  
Santa Cruz, CA 95064  
TIN: 23-7394590

“I hereby bequeath to the UC Santa Cruz Foundation, incorporated as a tax-exempt organization to benefit the University of California, Santa Cruz (UNIVERSITY), located at 1156 High Street, Santa Cruz, California, 95064, \_\_\_% (dollar amount) of my residuary estate, to be directed by the \_\_\_\_\_ Department/College for use in the \_\_\_\_\_ program/scholarships/fellowships.”

In making this gift it is my intention to serve the Santa Cruz campus of the University of California and its students and I desire that the foregoing statement of purpose be liberally construed so that the above objectives may be fully accomplished.

#### *Example of Gifts to Regents (Real Property, Gifts-in-Kind, Non-Marketable Securities)*

UC Regents, Santa Cruz Campus  
1156 High Street  
Santa Cruz, CA 95064  
TIN: 94-1539563

“I hereby bequeath to the Regents of the University of California, Santa Cruz, campus located at 1156 High Street, Santa Cruz, California, 95064, \_\_\_% (dollar amount) of my residuary estate, to be directed by the \_\_\_\_\_ Department/College for use in the \_\_\_\_\_ program/scholarships/fellowships.”

In making this gift it is my intention to serve the Santa Cruz campus of the University of California and its students and I desire that the foregoing statement of purpose be liberally construed so that the above objectives may be fully accomplished.



UNIVERSITY OF CALIFORNIA  
**SANTA CRUZ**

[GIVING.UCSC.EDU/PLANNEDGIFTS](http://GIVING.UCSC.EDU/PLANNEDGIFTS)

Thank you.

